

Boletín de Novedades Bibliográficas y Hemerográficas



Recomendación

Book Creator hace que sea más fácil para estudiantes y profesores crear y compartir libros electrónicos interactivos.

Book Creator es una aplicación para iPad que permite a los usuarios crear fácilmente libros electrónicos. En esencia, la aplicación ofrece a los usuarios un lienzo en blanco y un conjunto de herramientas tales como texto, sonido, y más para crear un libro electrónico. Dentro Book Creator hay una variedad de plantillas para ayudar al proceso de creación, incluyendo plantillas para manuales de instrucciones, revistas de investigación, historias interactivas, libros de poesía, e incluso cómics. Estas plantillas permiten a los usuarios crear libros electrónicos sofisticados con tan sólo unos sencillos pasos.

Características:

- * Elige imagen de portada y tamaños de libro cuadrado.
- * Añade rápido imágenes desde la aplicación o desde la web, a continuación mueve, cambia el tamaño y gíralas con los dedos.
- * Edita texto con el teclado y aplica diversos formatos para lograr una buena apariencia
- * Elige entre todas las fuentes del iPad – tienes más de 50 para elegir.
- * Importa vídeos y música y graba mensajes de voz en la aplicación.
- * Dibuja y escribe en tus libros con la herramienta del lápiz.
- * Diseña tu libro como desees con instrucciones y posicionamiento de fotos.
- * Añade superpoderes a tus libros con plantillas de cómic, pegatinas y estilos.
- * ¡Un toque rápido y estarás leyendo tu libro en iBooks.
- * Envía tus libros a tus amigos por correo electrónico, a iTunes en tu ordenador, por Dropbox, o a un servidor WebDAV.
- * Imprime utilizando AirPrint u otras aplicaciones de la impresora, o exporta a PDF.
- * Con tus libros creados usando el formato ePub sabes que podrán ser legibles ahora y en el futuro.
- * Soporte para el formato de diseño fijo iBooks incluidas las imágenes a doble página y las bandas sonoras. Por favor, ten en cuenta que los diseños fijos de iBooks no son óptimos para textos largos como novelas.
- * Se incluye un tutorial para principiantes y artículos de soporte en línea en <http://www.redjumper.net/bookcreator>

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Mayo 2017

Nº 33

Contenido:

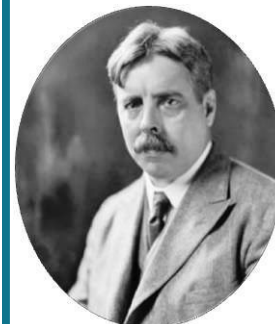
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Frases para recordar

"La función del intelecto es proporcionar un medio para modificar nuestras reacciones a las circunstancias de la vida, para que podamos asegurar el placer, el síntoma de bienestar"

Edward Thorndike

(1874-1949)

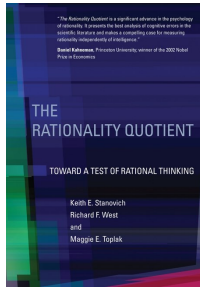




Centro de Documentación
 “ Dr. Rogelio Díaz Guerrero”
 Novedades bibliográficas



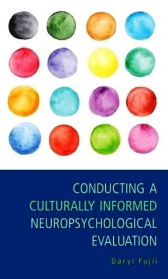
Stanovich, Keith (2016). *The rationality quotient*. London: The MIT Press.



This book explains that intelligence is not the same as the capacity for rational thinking and these two traits, often (and incorrectly) thought of as one, refer to different cognitive functions. The standard IQ test, doesn't measure any of the broad components of rationality—adaptive responding, good judgment, and good decision making.

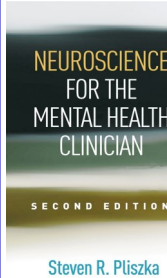
The authors show that rational thinking, like intelligence, is a measurable cognitive competence. They present the first prototype for an assessment of rational thinking analogous to the IQ test: the CART (Comprehensive Assessment of Rational Thinking).

Fujii, Daryl. (2017). *Conducting a culturally informed neuropsychological evaluation*. Washington: APA.



When conducting a neuropsychological evaluation, the clinician must develop a contextual knowledge base to fully understand a client's current functioning. Doing so can be especially challenging when the client's cultural background differs from that of the evaluator.

This book helps neuropsychologists enhance their cultural competency, avoid biased assessments, and optimize outcomes for culturally different clients. The author describes strategies for improving communication, selecting valid tests, interpreting results, estimating premorbid functioning, working with translators, and making effective treatment recommendations.



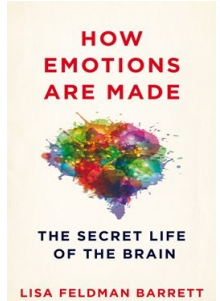
Pliszka, Steven R. (2016). *Neuroscience for the mental health clinician*. New York: The Guilford Press.

Steven R. Pliszka synthesizes current knowledge on the neurobiological bases of major psychiatric disorders. He explores the brain systems that underlie cognition, emotions, and behavior; how disturbances in these systems can lead to psychopathology; and the impact of genetic and environmental risk factors across development. The book also addresses the ways that both pharmacological and psychosocial treatments act on the brain as they bring about a reduction in symptoms.

Incorporates over a decade of important advances in brain science. Heightened focus on brain networks. Detailed chapters on autism spectrum disorder and dementia.

Feldman Barret, Lisa. (2017). *How emotions are made*. Boston: Houghton Mifflin Harcourt.

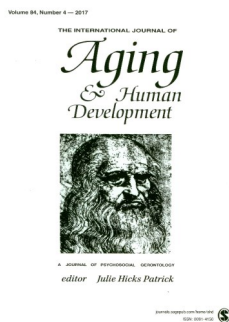
When you feel anxious, angry, happy, or surprised, what's really going on inside you? Most scientists would agree that emotions come from specific parts of the brain, and that we feel them whenever they're triggered by the world around us. In *How Your Emotions Are Made*, author Lisa Feldman Barret draws on the latest scientific evidence to reveal that our ideas about emotion are dramatically, even dangerously, out of date. Emotions don't exist objectively in nature, Barrett explains, and they aren't pre-programmed in our brains and bodies; rather, they are psychological experiences that each of us constructs based on our unique personal history, physiology and environment.



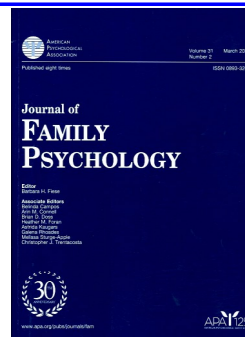
Revistas - Fascículos adquiridos recientemente



Literacy Today
 March/April Vol. 34 (5) 2017



Aging & Human Development
 Vol. 84 (4) 2017

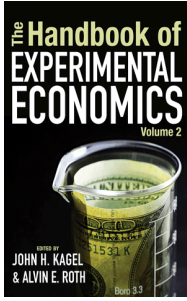


Journal of Family Psychology
 March Vol. 31 (2) 2017





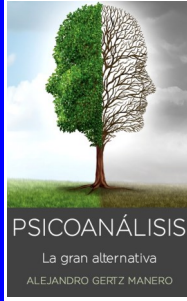
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Kagel, John. (2015). The handbook of experimental economics. New Jersey: Princeton University Press.

The *Handbook* describes experiments in macroeconomics, charitable giving, neuroeconomics, other-regarding preferences, market design, political economy, subject population effects, gender effects, auctions, and learning and the economics of small decisions.

Contributors focus on key developments and report on experiments, highlighting the dialogue between experimenters and theorists. While most of the experiments consist of laboratory studies, the book also includes several chapters that report extensively on field experiments related to the subject area studied.



Gertz, Alejandro (2015). Psicoanálisis La gran alternativa. CDMX: Grupo editorial tomo.

PSICOANÁLISIS
 La gran alternativa
 ALEJANDRO GERTZ MANERO

Existen terapias de curación y terapias de salvación; las primeras nos liberan de los males de la mente; las segundas propician el crecimiento y ejercicio del mayor bien que tenemos: nuestra conciencia.

En esta obra, el doctor Gertz Manero explora el aspecto salvífico que se implica en el psicoanálisis como una formidable herramienta para el modelaje de una conciencia individual luminosa y transformadora, capaz de oponerse a una sociedad que parece marchar hacia un orden despótico, o hacia un caos devastador.



Ramachandran, V. S. (2015). Lo que el cerebro nos dice. Barcelona: Paidós.

V.S. Ramachandran
 Lo que el cerebro nos dice
 Lo que el cerebro nos dice

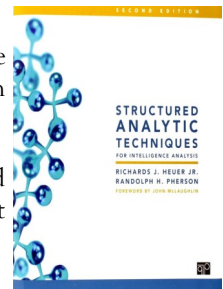
Ramachandran es un neurocientífico que investiga algunas manifestaciones neurológicas desconcertantes, como las de los pacientes que padecen el síndrome del miembro fantasma o a los individuos aquejados del síndrome de Capgras, que creen que sus seres queridos son unos impostores.

El autor nos explica estas conductas extravagantes partiendo del funcionamiento interno del cerebro, exponiéndonos al propio tiempo los avances recientes de la neurociencia, y nos revela lo que estos casos tan poco habituales nos enseñan sobre el cerebro humano normal y su singular evolución.

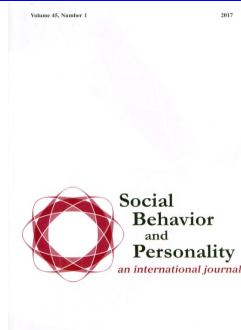
Heuer, Richards J. (2015). Structured analytic techniques for intelligence analysis. Los Angeles: Sage publications.

This Second Edition of Structured Analytic Techniques for Intelligence Analysis showcases fifty-five structured analytic techniques—five new to this edition—that represent the most current best practices in intelligence, law enforcement, homeland security, and business analysis.

With much more depth, detail, and utility than existing handbooks, each technique is clearly and systematically explained. Logically organized and richly illustrated, and with spiral binding and tabs that separate techniques into categories, this book is an easy-to-use, comprehensive reference.



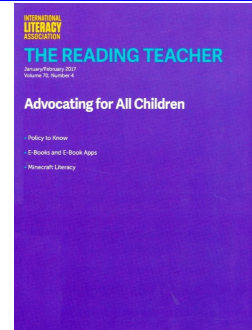
Revistas – Fascículos adquiridos recientemente



Social Behavior and Personality
 Vol. 45 (1) 2017



Perception
 Vol. 46 (2) 2017



The Reading Teacher
 February Vol. 70 (4) 2017

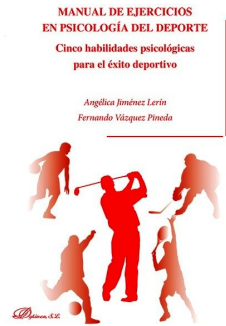


Jiménez Lerín, Angélica. (2016). Manual de ejercicios en psicología del deporte. Madrid: Editorial Dykinson.

El presente manual consta de 5 módulos y 29 sesiones. Cada sesión describe actividades sencillas y ajustadas a las necesidades, las cuales incorporan aspectos cognitivo-conductuales al deporte, un enfoque que ha comprobado su utilidad para fortalecer y desarrollar recursos en los individuos.

Entre las principales técnicas encontramos la psicoeducación, la reestructuración cognitiva, relajación, visualización, entrenamiento en asertividad, técnicas de sociabilización, establecimiento de objetivos, autoinstrucciones, y ejercicios de Consciencia Plena.

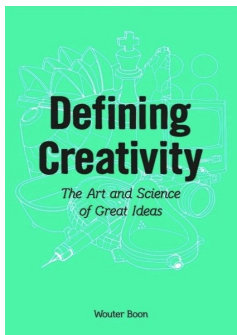
El Manual se vuelve una guía flexible y práctica, con la que el facilitador puede resolver problemáticas de acuerdo a las necesidades que se presenten, por lo que se propone una estructura inicial, no obstante, su aplicación se ajusta al criterio del facilitador, los avances entre sesiones y la aplicabilidad individual o colectiva de las mismas.



Boon, Wouter. (2014). Defining creativity. The art and science of great ideas. Amsterdam: BIS publishers.

The reason why creativity is perceived as a concept that is hard to grasp is that we still haven't really figured out what happens in our brain when we invoke it. In fact, we can hardly invoke it on demand. But although it shows up quite randomly, creativity is essential; our entire world is built on it.

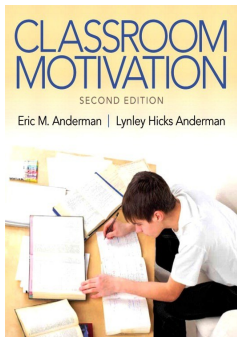
Defining Creativity comprehensively explains what creativity is, from a biological, psychological, and socio-cultural standpoint. At the same time, it makes for a concise and inspiring read that brings together everything there is to know about creativity.



Anderman, Eric M. (2014). Classroom motivation. New Jersey: Pearson education.

This work focuses on the practical applications of motivation research. The book is organized around actual research based instructional practices that teachers use everyday in their classrooms, like the use of rewards, the grouping of students for learning activities, the nature of academic tasks, and the assessment of student learning.

Also examines the research base behind topics that are appealing to educators, including promoting self-esteem, providing students with autonomy, and holding high expectations. Includes even more case-studies of actual classroom teachers and additional applications exercises.



Artículo recomendado:

The impact of career ambition on psychologists' extrinsic and intrinsic career success: The less they want, the more they get.

Otto, Kathleen.

Department of Work and Organizational Psychology, Philipps University of Marburg, Marburg, Germany

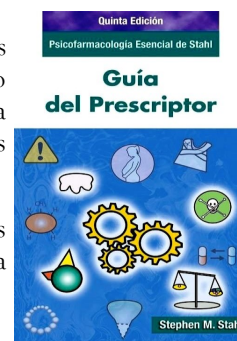
Abstract: AB Purpose: The purpose of this paper is to investigate the relationship between career ambition-defined as high achievement motivation and strong career orientation-and both extrinsic (salary, position) and intrinsic success (job satisfaction, goal attainment) of psychologists. Over and above this, the authors explore whether extrinsic success predicts intrinsic success or vice versa. *Design:* In order to analyze the impact of career ambition on extrinsic and intrinsic success, the authors conducted two online studies with psychology graduates-a cross-sectional study (Study 1; n = 119) and a longitudinal one (Study 2; n1/463). *Findings:* The results show that career ambition impacts on both extrinsic and intrinsic success. More specifically, extrinsic success was positively predicted by career orientation in Study 1. In contrast, achievement motivation was negatively related to intrinsic success (Study 1) and even diminished it over time (Study 2). Findings of the cross-lagged analysis further underlined that intrinsic success predicts extrinsic success. *Originality/value:* The study contributes by separately investigating two aspects of career ambition and showing their different effects on career success in the specific profession of psychologists. As cross-lagged findings revealed that psychologists' intrinsic success predicted their extrinsic success and not vice versa, the authors discuss whether psychologists might be worsening their career development in the long run by showing high achievement motivation. (PsycINFO Database Record (c) 2017 APA, all rights reserved)

The Career Development International. Vol.22(1), 2017, pp. 23-36.

Stahl, Stephen. (2015). *Psicofarmacología esencial de Stahl. Guía del prescriptor*. Madrid: Aula Médica.

Considerando la continua aparición de nuevos fármacos psicotrópicos y la diversificación de los usos de los ya existentes, en esta última edición de la obra se incorporan 16 nuevos fármacos, incluyendo seis compuestos fundamentales que acaban de salir al mercado y varios fármacos más antiguos para los que hay otras aplicaciones verificadas y de utilidad. Además, se recogen múltiples indicaciones nuevas y de relevancia de fármacos ya existentes.

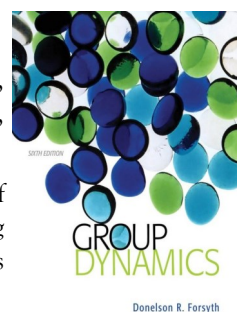
Con su sencillo sistema de navegación basado en plantillas, la Guía del prescriptor combina datos basados en la evidencia con asesoramiento clínicamente fundamentado para asistir en la tarea de la prescripción dentro del campo de la salud mental.



Forsyth, Donelson R. (2014). *Group dynamics*. Belmont: Wadsworth, Cengage Learning.

Offering the most comprehensive treatment of groups available, *Group dynamics*, sixth edition, combines an emphasis on research, empirical studies supporting theoretical understanding of groups, and extended case studies to illustrate the application of concepts to actual groups.

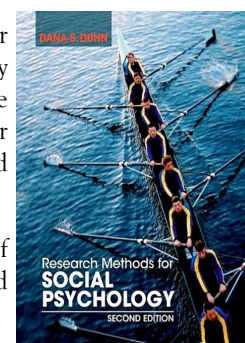
This book builds each chapter around a real-life case, drawing on examples from a range of disciplines including psychology, law, education, sociology, and political science. Tightly weaving concepts and familiar ideas together, the text takes readers beyond simple exposure to basic principles and research findings to a deeper understanding of each topic.



Dunn, Dana S. (2013). *Research methods for social psychology*. New Jersey: John Wiley & Sons.

This book offers information on how to conduct empirical research in social psychology. The author teaches readers to think like experimental social psychologists, that is, to use or develop explanatory theories and to manipulate and measure variables in order to explain the origin or purpose of some aspect of social life. It provides information to perform research projects on human social behavior from start to finish, from selecting a research topic to collecting and analyzing data to writing up and the results using the American Psychological Association's required format (i.e., APA-style).

Along the way, they will learn about the particular ethical issues social psychologists face, the logic of experimental design, alternative research approaches, sorting accuracy from error in research, and how to orally present their findings, among other issues.



Recomendación digital:

FUNDACION UNAM: Ofrece 200 libros gratis para descargar

Con la finalidad de acercar a cada vez más personas lo mejor de la literatura mundial, la Universidad Nacional Autónoma de México realiza la campaña “365 libros en 365 días”, a través de la cual, el público podrá descargar de manera gratuita un libro cada día durante un año.

Esta iniciativa se puso en marcha en junio de 2015 y a la fecha ya se han compartido, a través de una publicación en el perfil de Facebook de la UNAM, más de 200 títulos, en los que se pueden encontrar desde clásicos como “Frankenstein” hasta colecciones de poemas de diferentes autores.

<http://www.fundacionunam.org.mx/unam-al-dia/unam-te-ofrece-200-libros-para-descargar-gratis/>

